



## 2023 Homecoming Planning Commission Report

26<sup>th</sup> April 2023

**Zoom Meeting ID: 979 9260 0270**

**Call to Order:** 2:00pm

**Members Present:** Student Senate President Pro-Tempore Patrick DuChêne (Chair), Student Senate President's Designee Carson Dale, Student Body President Jack Hitchcock, Student Body Vice President Nina Chong, Homecoming Overall Director Anna Gutfreund, Homecoming Live Director Jordyn Fisher

**Members Absent:** Inter-Residence Hall Council Director Samantha Strickland

**Guests:** Matt Anderson, Jacalyn Butts, Sam Diaz, Madysen Howard, Corren Mahone, Stormy McGivern, Landon Weeks

**Indigenous Peoples Land Acknowledgment:** The Student Government of Florida State University acknowledges that it is located on land that is the ancestral and traditional territory of the Apalachee Nation, the Miccosukee Tribe of Florida, the Muscogee Creek Nation, and the Seminole Tribe of Florida. We pay respect to their Elders past and present and extend that respect to their descendants and to all Indigenous people. We recognize this land remains scarred by the histories and ongoing legacies of settler colonial violence, dispossession, and removal. Despite all this, and with tremendous resilience, these Indigenous Nations have remained deeply connected to this territory, to their families, to their communities, and to their cultural ways of life. We recognize the ongoing relationships of care that these Indigenous Nations maintain with this land and extend our gratitude as we live and work as humble and respectful guests upon their territory. We encourage all to learn about and educate others on the contemporary work of the Indigenous Nations whose land we are on and to endeavor to support Indigenous sovereignty in all the ways that we can.

**Public Comment:**

- None

## Approval of the HPC Bylaws

- Hitchcock moves to adopt the 2023 Bylaws of the Homecoming Planning Commission, Dale seconds, no objections.
- Vote:
  - Yes: **6** (Representative Dale, President Hitchcock, Vice President Chong, Director Gutfreund, Director Fisher, Pro-Tempore DuChêne)
  - No: **0**
  - Abstains: **0**
  - **RESULT: SHOW THE 2023 BYLAWS ARE APPROVED AND ADOPTED**

## Homecoming Assessment Presentation

- Presented by Stormy McGivern
  - Unfortunately, due to multiple complications, we do not have the assessment data that we had last year readily available. This is, in part, because of the two separate hurricanes that interrupted our Homecoming events this year and our typical distribution of the Homecoming assessment data. I can tell you that I *can* send the commission members the overall participation numbers if they would like to see those, but those were also presented during the Budget presentations this year.
- Questions from the Commission
  - None

## Budget Request Presentations

- Funding request from Student Alumni Association & Homecoming Council
  - Requesting \$14,200
  - Presented by Landon Weeks
    - The main things that this portion of the budget will encompass are the Parade as well as anything Chief & Princess related. As a general note, a lot of that stuff just costs what it's going to cost – I say that as matter-of-factly as I can just because we get most of these numbers from vendors, so with inflation and the unique things that many of these products are, these are just the numbers we have to deal with.
    - Last year, we were allocated \$13,950, and then, as Stormy mentioned, with all of the hurricanes and not having a parade nor a makeup parade in the Spring, the actual amount that we spent was just a little over \$4,000.



- Some highlights from this past Fall include growing our partnerships with OAS, with the Museum of Fine Arts, with SGA Agencies, and with CDU. For Homecoming Live, we partnered with the NPHC Step Show, we had audience engagements, and successfully booked two artists. In terms of general highlights, we had record RSO involvement, we partnered with Panama City Campus, we had our largest Spirit Force ever, a successful first Homecoming in the new Student Union, and a successful first Homecoming since the lifting of many COVID restrictions.
- How we're building on tradition: we're looking to be proactive in our communication on Homecoming initiatives. Our programming committee is really looking to be receptive to student feedback. Additionally, we're being intentional with our event dates to ensure maximum student availability. We're also working to ensure that we're putting diversity, equity, and inclusion at the forefront across our week of programming. Our Hospitality & Sponsorship committee is reaching out to Tallahassee businesses that we might not have previously worked with to build community relationships. We're also working with the Office of Accessibility across all of our events to ensure maximum accessibility. We're also working with Sustainable Campus to ensure maximum sustainability. We're also working on expanding our social media engagement.
- Moving onto our Budget, in 2022 we allocated \$950 to 'Additional Programming,' and this year we have decided to allocate \$700.
- For 'Spirit Night' we allocated \$3,500 in 2022, mostly for snacks and food. So, this year, we've requested \$3,500 mostly in that category.
- For our 'Creative Event,' in 2022 we allocated \$2,000. This event is getting a reworking this year, so we've allocated \$3,000 to broaden its scope.
- For the 'Festival' event, in 2022 we allocated \$16,500 toward rides, food, merchandise, and games. Based on that, we've decided to keep that allocation the same for this year.
- In 'Odds & Evens,' in 2022 we allocated \$3,750, most of which went to renting the Main Campus Fields. This year, we decided to add an additional \$50 for this year to add more food and drinks for those participating.

- For the 'Garnet & Gold Tailgate,' in 2022 we allocated \$300 for pizza and games. This year we are allocating \$400 to account for increased needs in the food and games category.
- For 'Communications,' in 2022 we allocated \$25,350, most of which went to merchandise and promotional items. We've decided to keep this allocation the same for this year.
- For our 'Operations Committee,' we allocated \$2,600 in 2022, most of which went toward operational supplies like signage, barricades, and safety equipment. This year, we are allocating \$1,700.
- For our 'Outreach Committee,' we allocated in 2022 \$2,900. This year we are allocating \$2,800, most for promotional items and parade floats.
- In 'Hospitality & Sponsorship,' we allocated \$500 in 2022 and are doing the same this year.
- For 'Homecoming Council,' in 2022 our allocation was \$58,300 and our allocation this year is \$57,500.
- In 'Homecoming Live,' our 2022 allocation was \$202,700. This year it is \$274,000.
- So our total request is \$260,800.
- Questions from the Commission (5 minutes):
  - None

## Deliberations

- The Student Alumni Association & Homecoming Council has requested \$14,200 and FSU Homecoming has requested \$260,800.
- Deliberations
- Hitchcock: I really appreciate SAA lowering their total amount so that these requests matched the exact amount of funds available. And also thanks to all of you for making this such an easy process!
- Dale: I would like to echo those sentiments. Thank you to all!
- **DuChêne moves to allocate \$14,200 to the Student Alumni Association & Homecoming Council, Dale seconds, no objections.**
  - Vote:
    - Yes: **6** (Representative Dale, President Hitchcock, Vice President Chong, Director Gutfreund, Director Fisher, Pro-Tempore DuChêne)
    - No: **0**
    - Abstains: **0**

- **RESULT: SHOW THE STUDENT ALUMNI ASSOCIATION & HOMECOMING COUNCIL IS FUNDED \$14,200**
- **DuChêne moves to allocate \$260,800 to FSU Homecoming, Hitchcock seconds, no objections.**
  - Vote:
    - Yes: **6** (Representative Dale, President Hitchcock, Vice President Chong, Director Gutfreund, Director Fisher, Pro-Tempore DuChêne)
    - No: **0**
    - Abstains: **0**
  - **RESULT: SHOW FSU HOMECOMING IS FUNDED \$260,800**

<b>Homecoming Planning Commission 2023</b>	
Student Alumni Association & Homecoming Council	<b>\$14,200</b>
FSU Homecoming	<b>\$260,800</b>
<b>Total</b>	<b>\$275,000</b>

**Proviso Language Edits:**

- 2022 Homecoming Planning Commission Proviso Language was as follows:
  - Proviso: All events funded by the Homecoming Commission shall be free for all current FSU students.
  - Proviso: Homecoming shall prioritize a service event, Odds and Evens, Homecoming Festival, and Spirit Night; and fund promotional items and activities that will reach the student body as a whole.
  - Proviso: The Homecoming Outreach Committee will fund RSO participation \$1000 for up to \$100 per organization for parade float supplies.
  - Proviso: All expenditures based on this budget must be reported to the Senate President Pro-Tempore and Director of Student Engagement by February 1, 2023 to share with the Homecoming Planning Commission.
  - Proviso: Any funds not spent as of June 30, 2023 shall be swept to the Headliners Account as appropriate.
  - Proviso: It is the recommendation of the Homecoming Planning Commission that the Headliners Committee supports FSU Homecoming 2022 expenses for Homecoming Live.

- Proviso: Every entity funded under this Homecoming Planning Commission shall follow Student Body Statutes, including but not limited to Finance Code, and the Budget Bill 2022-2023 Proviso Language.
- Proviso: The Overall Homecoming Executive Council is expected to gather data from all 2022 Homecoming Council events to present at the 2023 Homecoming Planning Commission.
- The following amendments were proposed and adopted without objection:
  - Proviso: All events funded by the Homecoming Commission shall be free for all current FSU students.
  - Proviso: Homecoming shall prioritize a service event, Odds and Evens, Homecoming Festival, and Spirit Night; and fund promotional items and activities that will reach the student body as a whole.
  - ~~○ Proviso: The Homecoming Outreach Committee will fund RSO participation \$1,000 for up to \$100 per organization for parade float supplies.~~
  - Proviso: All expenditures based on this budget must be reported to the Senate President Pro-Tempore and Director of Student Engagement by February 1, 2023 to share with the Homecoming Planning Commission shall be submitted during annual Budget Presentations for FY2024.
  - Proviso: Any funds not spent as of June 30, 2023~~4~~ shall be swept to the Headliners Account as appropriate.
  - ~~○ Proviso: It is the recommendation of the Homecoming Planning Commission that the Headliners Committee supports FSU Homecoming 2022 expenses for Homecoming Live.~~
  - Proviso: Every entity funded under this Homecoming Planning Commission shall follow Student Body Statutes, including but not limited to the Finance Code and the Budget Bills 2022~~3~~ & 2023~~4~~ Proviso Language.
  - Proviso: The Overall Homecoming Executive Council is expected to gather data from all 2022~~3~~ Homecoming Council events to present ~~at the 2023 Homecoming Planning Commission~~ during FY2024 Budget Presentations.
- Hitchcock moves to adopt the proviso language as stated, Dale seconds, no objections.
  - Vote:
    - Yes: **6** (Representative Dale, President Hitchcock, Vice President Chong, Director Gutfreund, Director Fisher, Pro-Tempore DuChêne)
    - No: **0**

- Abstains: 0
- **RESULT: SHOW THE PROVISO LANGUAGE IS ADOPTED AS AMENDED**

### **Final 2023 Proviso Language:**

- Proviso: All events funded by the Homecoming Commission shall be free for all current FSU students.
- Proviso: Homecoming shall prioritize a service event, Odds and Evens, Homecoming Festival, and Spirit Night; and fund promotional items and activities that will reach the student body as a whole.
- Proviso: All expenditures based on this budget shall be submitted during annual Budget Presentations for FY2024.
- Proviso: Any funds not spent as of June 30, 2024 shall be swept to the Headliners Account as appropriate.
- Proviso: Every entity funded under this Homecoming Planning Commission shall follow Student Body Statutes, including but not limited to the Finance Code and the Budget Bills 2023 & 2024 Proviso Language.
- Proviso: The Overall Homecoming Executive Council is expected to gather data from all 2023 Homecoming Council events to present during FY2024 Budget Presentations.

### **Final Allocation Approval**

- A motion to adjourn shall be considered a confirmation of the allocations and proviso language as agreed upon by the Commission.
- Hitchcock moves to adjourn, Dale seconds, no objections.
- Meeting Adjourned and all Allocations and Proviso Language Agreed to at 2:41pm

### **Done & Ordered:**



Patrick A. DuChêne, 75<sup>th</sup> Student Senate President Pro-Tempore

26<sup>th</sup> April 2023