

# 76<sup>th</sup> Student Senate Programming Allocation Committee 2-19-2024

Call to Order: 6:30

Members Present: Chair Staveski, Vice Chair Ahuja, Newsome, Tascon

**Members Tardy:** 

Members Absent: Hyunh, Brown, Holliday - All excused

Guests: Telusmond, Saintfort, Senat

#### **Announcements:**

- Chair Land Aknowledgement
- Vice Chair -
- Members –

#### **Committee Business:**

- Relay for Life

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<u>yPgADPnCd6euG1fvKVGgZRDA9zZHCSyNSYGqm13fqkO42vu2P7QwyPNo9xUm50K7z2WBjf-jk-jBUghvh3BfXNki%2EBjbsITO6shIEC5fC6-qjDN08Evs60QXOUvW7Q</u>

Preliminary Questions:

Asking for: \$10,625.75

Date Request Submitted: 2/14/21

Date of Event: 4/13/2024

Number of Active Members: 350Number expected to come: 850

Fundraised: \$106,000

## Opening:

**Speaker:** Thank you for having us, for those of you who do not know we are Relay for Life at Florida State University. I'll just give a brief little overview, Relay for Life is an on-campus branch of the American cancer society so our mission is to fundraise educate advocate for cancer research prevention treatment and care for everybody who's been impacted by the disease. We do this by donating 100% of our proceeds back to the American cancer society We have a very strong community and support our students and individuals not only at FSU but also in the surrounding Tallahassee area who have experienced a diagnosis or have had a loved one battle cancer. Currently we have about 400 participants 54 teams and we have raised \$48,000. Last year, we were the number seven collegiate program in the nation, which brought a lot of national attention to FSU. So our event is located in the union ballrooms on april 13th from noon to midnight. Soy is covering the cost of the union ballrooms because it is less than 300 dollars. We advertise through Instagram, facebook, flyers, talking, word of mouth, tabling just to ensure as many people as possible in the community and on campus are aware of this event and the event is free and open to all who want to attend and participate. So our first request is for production equipment, which means that we're asking for a video and a sound system. The stage will be provided to us already we need this production equipment because our entire event is centered around the stage, using it we will allow us to have messages announcements and instructions to everybody who is at the event whether it's for an activity, a performance by an RSO group on campus or a ceremony for our survivors and our caregivers without production equipment We won't be able to hold our event and our ceremonies will not be able to be facilitated. This is a benefit to the student body because it will allow us to have the event at its fullest potential and enhance the learning experience regarding our mission the cost of this is \$6231.25. Here is our quote. I realize this is the most expensive of the three quotes we've provided you but we chose american because we've worked with them for three years in the past so they know our event inside and out they're very comfortable with us and know what we need and as I have highlighted here, they give us a discount each year. Our second request is for 800 main event participant t-shirts, we're asking for this because it increases our brand awareness around campus, it encourages the student body to attend our events and promotes a positive image Again, this is a similar benefit to the student body Here is our mock-up as you can see we have the sga logo on the back. And this is our quote from t formation it was the cheapest of the three. Why do we need funding from you every dollar that we raise has to go directly to the american cancer society which means that we cannot use it Um, but if you decide to fund us your return of investment will be significant because it promotes positivity and awareness on campus. It will boost for the state university's already significant student life Establish a stronger sense of community and student participation. And as I said before we were currently this number seven collegiate relay in the nation and hosting this event as big as we have it Could help us get to number five again securing more national attention for FSU Thank you so much.

# **Questioning:**

**Tascon:** How many people usually attend this event?

**Speaker:** Yeah, so last year, um before eight o'clock we had 741 student or students swipe in, after eight o'clock, we didn't have to swipe it anymore, but there were more people coming in so upward of 741.

**Tascon:** Did most of those, people get t-shirts or did they have they didn't have to purchase it?

**Speaker:** It was just given out and the event is free as well, um to be technically like a registered participant which means that you're on a team for really for life it's 15 dollars But you don't need to be registered or on a team to attend the event.

**Ahuja:** How have you guys done this event without the video and sound productions in the past or you just looking to like up the event?

**Speaker:** We've always had video sound and stage productions last year was our first year that we had it inside the new ballroom, which meant that the stage was provided for free to us which was the first year that has ever happened. We've never been able to hold the event without Sound and production equipment because it is the center of our event without it.

**Chair Staveski:** You said that um, all proceeds are going to the cause but if participants have paid fifteen dollars to like go to the event does that get donated?

**Speaker:** Yeah, the fifteen dollar registration fee goes Directly to the acs and this year the registration fee is going towards diversity equity and inclusion Funding for the acs, which is basically Taking care of people who are living in low-income areas or minorities and that's like it's on the acs website

### Chair Staveski moves to enter roundtable discussion, seconds.

• Roundtable Discussion:

**Ahuja:** It's a large request but I really like it.

**Staveski:** yeah they have everything in order and its relay for life they are a well-known organization and have been doing this for years.

**Tascon:** Yeah I agree, seems reasonable.

• Closing: Motion to fund relay for like \$6231.25 in contractual services and \$4294.50 in clothing and awards

Vice Chair Ahuja administers the vote.

- Yay: Tascon, Newsome, Ahuja
- Nay:Abstain:

**Funding Total: \$10,625.75** 

Current funding amount: \$54,218.02

Unfinished Business: N/A Final Budget: \$43,592.27 Final Announcements: N/A

Date and Time of Next Meeting: 2/26 @ 6:30 PM

Adjourned: 6:47