

Case Competition Club

Cole Clemons - VP Admin / Treasury

What Does Case Competition Club Do

- Promote
- Develop students' analytical and professional skills
- Sharpen the skillset needed for successful careers
- Provide students with real world experience

Impact

150 current members

- Spheres include business, pre-law, physics, business management etc.
- Learn Project Execution
 - Apply coursework and teamwork
- International Experience
 - Establish FSU as a global institution
- Career Development
 - Explore different industries and networking opportunities

Accomplishments

International Victories

Alumni Accomplishments

- Placements at DB, IBM, McKinsey, Disney, EY, Accenture

2022 Student Opportunities

- International Comps at Georgetown, Ivey, U of Washington, and Stetson

Funding

Promotional and Branding

- Total ask - \$553
 - Squarespace Website - \$145
 - Retractable Banner - \$150
 - Iceberg Fabric Table Cover - \$40
 - Pens - \$123
 - Laptop/Bottle Stickers - \$65
 - Hammermill Paper - \$10

SAP Request

- To best serve the entire student body with our extensive current opportunities marketing and outreach is essential. To achieve this goal, Case Competition is asking for **\$553**

Q&A

How do you currently promote Case Competition Club

- Current technique is to attend club fairs both semesters
 - Back to Business for the College of Business
- Reach out to professors and the Case Competition network

What does the expense of membership look like?

- All competitions are fully funded by FSU

How are the students selected for specific competitions?

- Reach out to members in the club and have begun a wider outreach to students outside of the club, as long as the students are a good fit for the competition

What is the funding received from sweepings and from the College of Business?

- Total Request - \$6,081.98