



**The Florida State University
Student Government Association
69th Student Senate
Budget Committee Hearing Report
September 25, 2017**

Call to Order: 9:00 A.M.

Attendance:

Present: Chair Pimentel, Vice-Chair Dawkins, Senator Bolton, Senator Jackson, Senator Knight-Baker, Senator Joseph, Senator Myles

Absent: Senator Barker, Senator Roldon, Senator Myles, Senator Rodriguez, Senator Correa, Senator Roman

Guest: Senator Steinberg

Organizations: Office of Servant Leadership, Homecoming, Black Student Union, Women Student Union, PAC, Golden Tribe Lecture Series, WVFS Radio Station

Announcements and Messages:

- None.

Old Business:

- None.

New Business:

- **10:00 A.M. - 10:20 A.M.** - Office of Servant Leadership
 - Director: Raymond Walsh
 - Treasurer: n/a
 - Opening:
 - Director Walsh introduced himself about redefining “ A Rebuilding Year’ 2017-18 is the first year that they will no longer be a funding board. They are going to start getting creative with their events and and this year will be a successful year of growth for OSL.
 - Purpose: Exist to cultivate a spirit of service, social justice, philanthropy and leadership in FSU Student Body.
 - They hold events like the Hunger Banquet
 - Details:
 - They benefit the student body by providing a way to students, each semester, to educate themselves on the important issues affecting the US and abroad.
 - OPS Wages - \$1,300/*Current year they received \$725*
 - As OSL moves into its second year, the organization would like to start hosting more events, and as such requires more planning and more dedication on behalf of the next Director. The requested budget allows for 5 hours a week of office hours, an increase of 2 hours a week.
 - Expense - \$3,500/*Current year they received \$2,900*
 - The increased amount allows us to host more events. As OSL continues to change, I would like to move from 2 events a semester to 3.



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- Example: Sundown Social Space Rental
 - \$750
 - They are currently in the process of hosting an event with Capital City Youth Services to host their annuals sleep out.
- Food - \$1000/*Current year they received \$600*
 - A large majority of OSL events feature food. It serves as an incentive for students to come by, while also bring a casual environment to certain events, such as the Sundown Social.
 - \$797
- Clothing and Awards - \$200/*Current year they received \$0*
 - Allows for the purchase of promotional materials that help spread and improve the image of OSL. Polos, for example, add visibility and legitimacy to organization officers.
 - Also adding in the concept of purchasing awards for organizations.
- Priority of Events
 - 1. Service Fair
 - They are speaking of collaborating with the Black Student Union during their service week.
 - 2. Sundown Social
 - They bring in speakers from Big Brothers, Big Sisters; Capital City Youth Services, and more.
 - They work as a speed friending type process with community service.
 - 3. Hunger Banquet
 - Students were assigned a class and they were told a story and in a way acting that out.
 - The Food Collection services come in and speak to us about decreasing spending on food and waste.
 - 4. CCYS Sleep Out
 - This year is the first year they contacted OSL. They are a local nonprofit that works with kids 18 and under for short term and long term shelter. This sleep out highlights homeless youth. Attendees essentially spend a night outside.
 - 5. Adventures in Service
 - Small event in the Union for students to go abroad, ex. Emergency Management Program.
- Questions:
 - Senator Joseph asked if their Sundown Social was in college town
 - It was.
 - Senator Bolton asked if there is any data of how many people volunteer as a result of OSL events?



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- Director Walsh can send over an estimate but he has a little bit of an idea of people who come out to events.
 - Senator Bolton followed up by mentioning it would be great for them to look at how many students they reach out to.
 - Director Walsh gave the example of BSU and how that food traffic will increase because they are bringing out new and different crowds.
 - Senator Joseph asked why there was no budget for the current year for clothing and awards.
 - There is no current budget for the clothing and awards but in the 2016-17 there was an awards banquet but that was currently wiped.
 - Senator Bolton asked if they use student pubs for advertising?
 - Director Walsh mentioned they will do that with an email list and collaborating with IRHC to pub events.
- Closing:
 - None.
- **11:00 A.M. - 11:20 A.M. - Homecoming**
 - Director: Erika Rivera
 - Treasurer/Asst. Director Logan Knutson
 - Opening:
 - About Us
 - One of the longest lasting tradition of FSU, est. 1948
 - Originally only Events on Friday (Pow Wow) and Saturday (Parade, Game, Dance)
 - Expanded in the 90s and the 21st century with Skit Night, Philanthropy Day, and Warchant.
 - Currently is a full week of events
 - The culmination of past, present, and future Seminoles in a week full of campus camaraderie and sense of exuberated pride our great University”
 - Details:
 - **Previous Allocations**

● 2006: \$210,110	2007: \$252,000	2008: \$327,000
● 2009: \$325,000	2010: \$330,000	2011: \$365,000
● 2012: \$386,796	2013: \$535,024	2014: \$382,500
● 2015: \$365,000	2016: \$335,000	2017: \$295,000
 - Council Events: Warchant
 - Contractual Services: Artist Fees & Requests
 - Expenses: Civic Center rent & Production needs
 - **2018 Request**
 - CTR Touring INC. \$150,000
 - Windish Talent LLC - \$8,000



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- Civic Center Production - \$70,000
- P-Card Purchase - \$1,000
- Facebook Ads - \$30
- Total Request \$228,130
- Council Events: Seminole Festival & Green Dot
 - Expenses: Rides and Inflatables, Food/Vendors, DJ, and Production set-up, Entertainment, Green Dot Stage
 - 2018 Request
 - Burgess Amusement and Special Events - \$10,000
 - Baid Xtreme Entertainment Inc. - \$6,000
 - Dog Et, Al, Lucy & Leo's Diva Pops LLC, Gumby's Pizza - \$4,800
 - Antonine Mercurieu, Production Support Group - \$1,500
 - Total Request - \$23,300
 - Council Events: Public Relations & Marketing
 - 2018 Request
 - Homestead Imprinted Sportswear - \$13,000
 - UPS Store, P-Card - \$3,000
 - Lamar - \$10,000
 - Bag Tags, Inc. - \$800
 - Promo Items - \$3,200
 - Expenses: Shirts and Tanks, Printing and Banners, Billboard Ads, Event Tags, and Giveaways
- Council Events: Spear-It Night
 - Expenses: Production for stage, food for judges and performers
 - 2018 Request
 - Production Support Group LLC - \$4,500
 - P-Card - 200
 - Total Request \$4,700
- Council Events: Skit Night
 - Expenses: Production for stage, food for judges and performers
 - Expenses: Rental fee for the Venue
 - 2018 Request
 - Moon Management - \$3,500
- Council Events: Operations & Outreach
 - Expenses: Torch Pursuit event, Food Trophies, Barricades & Walkie Talkies
 - 2018 Request
 - P-Card - \$500
 - Bob's Barricades - \$3,300
- Council Events: Jimbo's True Seminole Tailgate
 - Expenses: Food expense, DJ/Entertainment



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- 2018 Request
 - Klown Kapers Inc - \$1,000
 - Catered Food - \$1,000
 - Total Request \$2,000
- Council Events: Faculty & Staff Reception
 - Expenses: Catering with Food, Live Music, Event Venue
 - 2018 Request
 - Aramark Food Service - \$600
 - Live Music - \$200
 - Total Request - \$800
- Council Events: Karaoke for a Cause
 - Expenses: Food for Karaoke event
 - 2018 Request
 - P-Card - \$125
- Pow Wow
 - Expenses: Artist Fees, Civic Center Rental and Production, Seminole Production, Artist associated fees
 - 2018 Request
 - Goofball Inc, Boonie and Trevor Inc, World Champion Production Inc. - \$100,000
 - Civic Center Rent/Production - \$85,500
 - Seminole Productions - \$24,00
 - Artist Transportation Fees - \$1,800
 - Total Request - \$210,800
- SAA: Homecoming Parade and Chief & Princess
 - Expenses: Sashes and Crowns/ Tiara's, Civic Center Parking Lot, Car Rental, Food
 - 2018 Request
 - SAA - \$24,000
 - Food - \$1,500
 - Total Request - \$24,500
- **Total: 2017 Budget Request**

Name	2016 Expenses	2018 Request
Warchant	\$197,5894.64	\$228,130
Seminole Festival/Green Dot	\$23,766.37	\$23,300
PR/Marketing	\$24,951.82	\$30,000
Spear-It Night	\$4,536.70	\$4,700
Operations/Outreach	\$3,665.85	\$3,800



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Jimbo's Tailgate	~\$2,000	\$2,000
Faculty & Staff	\$200*	\$800
Karaoke	\$122.74	\$125
Pow Wow	\$183,167.09	\$210,800
SAA	\$25,100	\$24,500
Total Request	\$466,200,21	\$531,655

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- Questions:
 - Senator Knight-Baker asked how much funds do they currently have in the account?
 - They were allocated \$295,000 for all there areas and that was very difficult.
 - The Homecoming Council gets \$119,000
 - Chair Pimentel asked if they have a breakdown for the amount of shirts and price?
 - They spent about \$8,000 dollars on shirts and they think its about 4,000 shirts through Homestead.
 - They want to secure WarChant first and then get shirts and promotional materials. The Pow Wow tanks are also included in that.
 - Chair Pimentel followed up with expenses for renting our civic center, he asked if the amount shown on the packet was the exact amount of the Civic Center?
 - It changes by going up and down each year and it changes based on artist.
 - Senator Joseph asked for a date for homecoming
 - November 12th through the 18th 2018
 - The Pow Wow performers are?
 - Hassan Burgess and Hasan Minhaj
 - Senator Knight-Baker asked if they get the same performers as they do before?
 - They never do that but they try and shoot for performers who are included in their sweet price range of \$150,000.
 - Senator Joseph asked depending on their book, do they determine their opening act?
 - Yes they do determine that because they want to include artist who are already touring. Which is a concept they want to include.
 - Closing:



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- Chair Pimentel reminded them deliberations are on Friday and them to stay alert through emails and phone.
- **11:20 A.M. - 11:40 A.M. - Black Student Union**
 - Director: Andrew Melville
 - Treasurer: Ryan Marc
 - Opening:
 -
 - Details:
 - Contractual Services - \$13,000
 - Pep Rally - \$2,600
 - Pageant - \$200
 - Homecoming \$200
 - Black History Month - \$6,100
 - Bobby E. Leach Ball - \$1,300
 - Transfer to C&A - \$2,600
 - Total - \$8,150
 - Expense - \$8,150
 - Pageant
 - Homecoming
 - SMLI Banquet
 - Soul Food Sundays
 - Bobby E. Leach Ball
 - COBOL Olympics -
 - Town Halls & Health and Athletic
 - Incite Calendar and Magazine
 - Inauguration
 - Food - \$4,100
 - Clothing & Awards - \$2600
 - Reasons for Increase
 - The New BSU House
 - They need more supplies for the office and the increase in student demand for the Black Student Union.
 - Staple Events
 - Food
 - General Body Meetings - \$1,450
 - Homecoming - \$600
 - Bobby E. Leach Ball - \$650
 - Contractual Service
 - Black History Month - \$6,100
 - Pep Rally - \$2,600
 - Homecoming - \$200
 - Bobby E. Lech Ball - \$1,300
 - Pageant - \$200



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- Expense
 - Black History Month - \$2,700
 - Homecoming - \$2,200
 - Pageant - \$350
 - Bobby E Leach. - \$350
- Clothing and Awards
 - BHM T-Shirts - \$3,300
- Questions:
 - Senator Joseph asked what previous speakers were here for BHM?
 - He is not sure about previous but they are talking with Pride to bring in the BLM Speakers.
 - Senator Bolton asked to get previous year expense reports.
 - He will send those to us.
 - Senator Rodriguez how many people show to GBM's?
 - A lot of students which is why they provide food which covers around 100-150 students and each and every student get to eat.
 - Senator Jackson asked how many students attend the Bobby E. Leach Ball attend?
 - They mentioned about 150 students and they hold it for students off campus to give out the scholarship, but in previous year it has been on campus.
 - Senator Bolton where are these projections coming from?
 - Previous Expense Reports
 - Senator Rodriguez asked about self-generated funds?
 - They have a fundraising committee with oversees this.
 - What exactly do they pay for with self-generated funds?
 - Expense, food as well, and getting candy from the dollar store for Halloween.
 - Senator Jackson asked how are the t-shirts available?
 - They use this as promotional tools and are given out at GBM's. They also table at every Market Wednesday. The table outside of Strozier and they hand out items there.
 - Senator Joseph asked if the Black Alumni Association helps with funding?
 - They are hoping for this on having a stronger presence with alumni
 - Senator Joseph asked about the pep rally if they asked if they get support from FAMU and TCC?
 - Yes they do receive help. After talking with FAMU President they now have Gaither Gym for the Pep Rally.
 - Senator Jackson asked if FAMU and TCC are given proportional amounts of money to events or are we taking those costs?
 - We are doing this together, and FAMU can also provide entertainment.



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- Senator Rodriguez asked how much did they generate last year for the scholarship?
 - From fundraising events they make around \$150 dollars so it will be around \$300 extra but that information will sent to us.
- Closing:
 - Chair Pimentel mentioned to them that look out to be reached out for Friday deliberations.
- **1:20 P.M. - 1:40 P.M. - Women Student Union**
 - Director: Melissa Rony
 - Treasurer: Rhakyria McCormick
 - Opening:
 - The Women Student Union is to help develop a greater sense of awareness in the Florida State University community of the nature of women's problems and their relationship to the economic, social, and political nature of the American society.
 - To promote the growth of a positive approach towards women's concerns on campus
 - To lobby and actively confront sexual discrimination
 - Details:
 - \$2,350 for OPS Wages
 - Breakdown?
 - They want to do so much this school year so that did not want to limit themselves.
 - \$5,435 for Expenses
 - Women of History Month - \$1,700
 - WHM Event - \$250
 - Ladies Legacy Banquet - \$100
 - Women's Leadership Conference - \$100
 - Book Talk Books - \$500
 - Movie Screening - \$550
 - WSU Day at the Rez - \$300
 - Total Request - \$1,700
 - External Affairs Committee - \$50
 - OWL Committee - \$50
 - Political Action Committee - \$50
 - Public Relations Committee - \$50
 - Membership Committee - \$50
 - Historian - \$50
 - Other Events - \$300
 - Casualty Insurance - \$35
 - Homecoming - \$100
 - Center Necessities - \$35
 - Serve Trip - \$1,500



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- Fall Week - \$150
- Leadershape - \$800
- Promotional Items - \$200
- \$2,650 for Food
 - Ladies Legacy Banquet - \$1,600
 - Women's Leadership Conference - \$300
 - WSU Day at the Rez - \$150
 - Book Talk - \$150
 - Let's Talk - \$200
 - Fall Snacks - \$100
 - Spring Snacks - \$150
- \$8,500 for Contractual Services
 - Women History Month Speakers - \$8,500
- \$1,850 for Clothing and Awards
 - Fall T-Shirts - \$700
 - Women's History Month T-Shirts - \$850
 - Ladies Legacy Banquet Awards - \$300
- The Women Student Accomplished:
 - Increased Leadership Opportunities
 - More Educational Programming
 - Co-Sponsorships
 - Dedicated General Body Members
 - Increased Community Involvement
 - Expanding to other campuses
- Challenges WSU Face:
 - WSU Center Location, WSU Center Resources, Budget Cuts = Funding, Office Space Necessities
- Funds that are left over are used to plan for the summer and beginning of fall semester.
- Questions:
 - Senator Jackson asked for the complete dollar amount?
 - The total is \$18,430 dollars.
 - **\$20,785** is the total amount including OPS Wages.
 - Senator Bolton asked if they contacted any possible speakers and got price quotes?
 - They currently have no speaker but are reaching out.
 - Senator Bolton asked if they have done any research in speakers?
 - Not yet but they have looked speakers but the past years some speakers come for free.
 - Senator Bolton asked if they keep expense reports?
 - They will email that to Chair Pimentel.
 - Chair Pimentel asked how much did the previous speaker cost?



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- She cost \$6,000 dollars
 - Chair Pimentel asked how many shirts and at what price?
 - \$800 dollars on shirts and they order them in bulk
 - Senator Jackson asked if these events were open to the student body?
 - Yes they are
 - Closing:
 - None.
- **1:40 P.M. - 2:00 P.M. - PAC**
 - Director: Joshua Schulster
 - Treasurer: N/A
 - Opening:
 - PAC is intended to allocate A&S fees to any RSO that requests funds to make purchases that benefit the student body as a whole.
 - Since 2015, PAC's budget has decreased over 30%
 - Details:
 - PAC is requesting \$55,000 in the Expense Category
 - PAC is one of two funding boards. PAC directly benefits the student body by enabling organizations on campus to provide items and events with the goal of providing a sense of community and involvement within the student body while also trying to reach more and more students each day.
 - As the budget has been decreasing the amount of clubs requesting funds have been increasing.
 - Questions:
 - Senator Bolton asked about good outreach opportunities?
 - He mentioned not giving him more than \$60,000 because he is big on fiscal conservatism and he knows that \$55,000 will help them function efficiently.
 - Closing:
 - None.
- **2:20 P.M. - 2:40 P.M. - Golden Tribe**
 - Director: Alex Austein
 - Treasurer: n/a
 - Opening: To provide the student body speakers in association with the Union Productions. They try to connect students with humanitarians, academics and scholastics.
 - Previously brought out Bill Nye and even speakers like Spike Lee
 - Details:
 - Fall 2015-Spring 2016
 - Common - September 29, 2015 - \$54, 233.46
 - Attendance was 626
 - Jelani Cobb - January 19, 2016 - \$14,912
 - Attendance was 379
 - James Franco - April 14, 2016 - \$94, 302.48



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- Attendance was 2,300
- Fall 2016-Spring 2017
 - Dr. Marc Lamont Hill
 - Total cost of \$26,625.20
 - Attendance was 500
 - Philip Glass
 - Total cost of \$39,271.49
 - Attendance was 600
 - Barry Jenkins
 - Total cost of \$23,918.97
 - Attendance was 900 or about 850
 - Goals to meet
 - 3 lectures per academic year
 - Diverse topics and speakers that appeal to both niche interests and broad audiences
 - An average of \$30,000 per speaker contract fees, and approximately \$4,000 for expense.
- Questions:
 - Senator Jackson asked if they got help from the BSU for hosting events like Barry Jenkins?
 - They do not fund but they do advertise and attend
 - Senator Rodriguez asked about outreach?
 - They promote it on social media and through groups and they are working to get a bigger audience/attendance.
 - Senator Bolton asked about if they charge fees?
 - Yes they do expect for the MLK event
 - Have they considered any more measures of marketing?
 - They print posters, yard signs and banners and are trying to do online marketing on Facebook, Twitter, and Instagram to get certain age ranges.
- Closing:
 - **2:40 P.M. - 3:00 P.M.** - WVFS Radio Station
 - Director: Misha Laurents
 - Treasurer: Karl Vieweg
 - Opening:
 - They are celebrating 30 years this Fall
 - They are in Suite 420 in the Diffenbaugh buildings
 - One of the only federally licensed broadcasts
 - They are an FCC Broadcasting Facility
 - They have someone working 24 hours a day
 - They have shut down for the recent hurricane
- Details:



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- They have students coming from various majors and they even grab students from FSU and FAMU.
 - Learning all parts of the radio (Sports, Writing, Marketing, Public Relations, and more).
 - They get accounting, nursing, education, hospitality and more majors.
- The funding needs of the radio station are extremely different than any other organization.
- They need 3500 dollars of repair to their antenna
 - \$2,600 in parts and 26 in antenna
- It took them decades to things for their printer and they have very old machines
- OPS Wages - \$42,868
 - **(Student)** Program Director - \$8,424
 - Lead Student Position, FCC Compliance
 - **(Student)** Music Director - \$8,434
 - National liaison between record labels and artists
 - Station Engineer - \$8,000
 - FAMU and FSU Engineer
 - Systems Admin - \$7,000
 - IT man from EOAS
 - Studio Manager - \$6,000
 - Webmaster - \$5,000
 - **ONE CLARIFICATION: All Staff Members are volunteers but these 6 are paid**
- Contractual Services - \$7,000
 - Services
- Expense - \$23,500
- **The total cost is \$73,368.00**
- They are asking the radio station to help promote big events and even record labels are reaching out.
- They lost \$3,000 in wages last year and that hurt them.
- Questions:
 - Senator Bolton asked are student organizations able to advertise on the radio and is there a charge?
 - Student organizations can advertise for free about anything
 - Local only policy to promote through underwriting
 - Senator Rodriguez that people are able to record and how much do they charge?
 - Anyone is allowed to record, they host local music every monday night. They 30 minutes of original music. \$25 dollars an hour.
 - Speakers, Acapella groups and they sometimes host without a fee.



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- Senator Bolton asked for a breakdown of profit margins and expense reports?
 - They are a non profit

○ Closing:

Unfinished Business:

Closing Announcements:

Adjourn:

Omar Pimentel
Chair, Budget Committee
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